



THE ROTARY ROSE PARADE FLOAT COMMITTEE, INC.

Promoting Rotary to the World Since 1980
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Making A Difference 2018 Float News

Message from the 2018 Rotary Rose Parade Float Committee Chair



The excitement is growing anticipating our 2018 Rotary Rose Parade Float to drive down Colorado Blvd in the annual Tournament of Roses Parade on New Years Day 2018!

Since our last RRPFC Newsletter, we introduced our Float to the world in a Rollout Ceremony that was an overwhelming promotional success with six proclamations from Federal, State, County and City officials on our committee. Plus we netted around \$2500 in donations with an added bonus of early signups for the December 30 Holiday Party. See more information on page 7 in this newsletter.

We now have all of our 18 Float participant positions sold out. See page 5 to see who they are from 9 Districts across the US. Float decorating started Dec 2 and we more than filled our volunteer positions early with close to 1000 decorators. What an exciting time coming to this point.

Speaking of the Holiday Party – this fun event is open to all Rotarians and features our RI President Ian Riseley and First Lady Juliet. Also attending are RI Zone 25/26 Director John Matthews, The Rotary Foundation Trustee Chair Paul Netzel, and RI Zone 25/26 Director Nominee Johrita Solari with their spouses, along with our Float Participants, Sustaining Districts leadership and our many major sponsors. See the flyer on page 3 of this newsletter

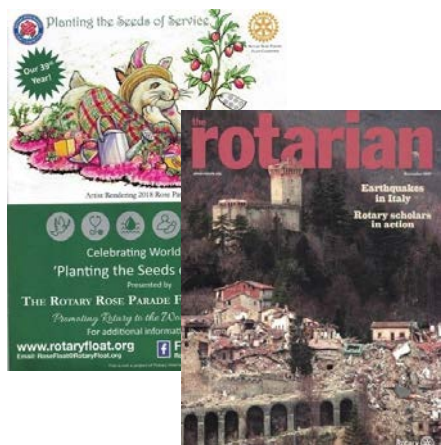
To top off this fantastic year, our committee has paid for the 2018 Float and outstanding past debt. With all of your continued donations and continued support, we anticipate having a great start to our 2019 Float in the coming year. Thanks to all of you for your support in promoting Rotary to over 73 million viewers worldwide and 700,000 along the parade route.

***The 2018 Rotary Rose Parade Float Committee Float is
a story of responsibility to our planet,
our children, and humanity.***



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In the News...



The Float creates **AWARENESS of ROTARY.**

AWARENESS of ROTARY helps membership growth, creates sponsorship opportunities, and volunteer support.

Financial and volunteer support helps
ROTARIANS MAKE A DIFFERENCE.

DONATIONS ACCEPTED YEAR ROUND

Visit www.rotaryFloat.org to donate today

Mobile Friendly



* This is not a project of Rotary International.

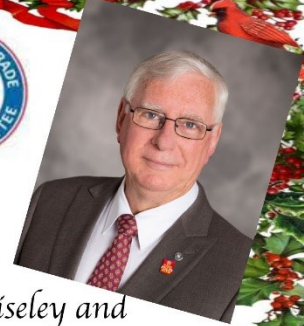
Introducing D5240's Rotaractor Kaitlyn Alderete

This year as one of the seven Southern California and Arizona Rotary Districts that are sustaining supporters of the Rotary Rose Parade Float the district governor is given the opportunity to select one parade participant. District Governor, John Weiss selected Kaitlyn Alderete the President of the Rotaract Club of Conejo Valley to represent District 5240 as Rotary's Future Image to seventy-three million people worldwide in Tournament of Rose Parade on January 1st 2018.

The Rotary Rose Parade Float is made possible by the generous support of Rotarians and the Rotary Rose Parade Float Committee, the longest continuous running public image campaign for Rotary with 39 years of experience. With the Committee's help Kaitlyn will be D5240's poster person promoting the hands on approach Rotaractors bring to the Rotary experience during interviews and social events.

Holiday Party
Open to ALL Rotarians

December 30, 2017
6:00 - 10:00pm



Altadena Town & Country Club
2290 Country Club Dr, Altadena Ca 91001

Join Guests of Honor, Rotary International President Ian Riseley and First Lady Juliet, for an intimate dinner and celebration.
Presented by: Rotary Rose Parade Float Committee

\$95 Per Person

Limited Seating, Holiday/Business Attire

*Reception, Entertainment, Meet the RI
Zone 25/26 Director, The Rotary
Foundation Trustee Chair, Zone Director
Nominee, the Float Participants*

Register Now
www.RotaryFloat.org



Rotary Rose Parade Float
Committee

*Planting the Seeds
of Service*



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A special Thank You to our Sustaining Districts and Major Sponsors



Lake Elsinore



Riverside East



Wildomar



Los Angeles



Bakersfield Breakfast



Corona



San Bernardino Crossroads

Major Sponsors

Foothill Credit Union
 Rotary Club Arcadia
 Rotary Club Bakersfield Breakfast
 Rotary Club Cass City (MI)
 Rotary Club Corona
 Rotary Club Lake Elsinore
 Rotary Club Los Angeles
 Rotary Club Orange
 Rotary Club Riverside East
 Rotary Club San Bernardino Crossroads
 Rotary Club Wildomar
 Arts 4 Peace Awards
 Charles Reinhart
 Citizens for Excellent Schools
 Crestview Cadillac
 Gene & Louise Hernandez
 Joe & Jeanne Ramos
 Walt & Mindy Stephens
 Vons Credit Union



Exceptional Banking. Exceptional Service.



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Meet the 2018 Float Riders and Walkers



Paul Netzel Rotary
Foundation Trustee Chair



John Matthews Zone Director



Angelique Friend D5240



George Jones D5240



Patricia Jones D5240



Cynthia Quam D5320

2018 Float Riders (Pictured Left to Right)

Top Row: Paul Netzel, The Rotary Foundation Trustee Chair; John Matthews, RI Zone 25/26 Director

Bottom Row: Angelique Friend, D5240; George Jones, D5240; Patricia Jones, D5240; Cynthia Quam, D5320



Float Walkers - pictured left to right

Top Row: Kaitlyn Alderete, D5240; Sheryl Christenson, D5500; Robin Cragoe, D5300; Ali Danta, D5320; Cheryl Donahue, D5330; Gary Kerstetter, D5330.

Bottom Row: Raghada Khoury, D5300; Manzoor Massey, D5330; Brett Morey, D5340; Rhonda Pnczyk, D6380; Sue Pearce, D5690; Lee Stacy, D5280.

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Pictures from Clubs Supporting The Rotary Rose Parade Float September 2017—December 2017



Bakersfield Breakfast



Bakersfield East



Bakersfield Twilight



China Lake



Delano



St. Joe



Porterville



Kern River Valley



D5330 Foundation Gala



Corona Circle City



Corona



San Bernardino Sunset



West Covina Sunrise



Twenty Nine Palms



Tournament of Roses



Zone Institute in Reno, NV



Pismo Beach



LA 5, TOR Queen, and Royal Court

Float Rollout Party



Our Rotary Rose Parade Float Committee had a very successful Rollout Party on Oct 14 at the Tournament of Roses Float Plaza South (Phoenix Decorating) Irwindale. It more than met our expectations on promoting our Float by being presented with six (6) proclamations from Federal, State, County and City officials. An added bonus was that we raised over \$2200 in net income from this first ever event. We unveiled our Float to some of our Float riders, outwalker, sponsors and supporters. Attendees

included Tournament of Roses Float Liaison Bob Hunt, Representatives and proclamations from Congressman Ed Royce, State Senator Josh Newman, Assemblyman Blanca Rubio, Assemblyman Philip Chen, Supervisor Katheryn Barger and Mayor Pro Tem Gene Hernandez. Other visitors included Rotarian Salman Mubarak of Pakistan, members and guests from throughout Southern California in 6 of our Sustaining Rotary Districts including Vicki & Larry Skaggs from Las Vegas. Thank you to Chehab Elawar, Bob Duistermars, Melanie Rice, Walt Stephens, Miles Petroff, James Michael Lewis and many others for their hard work and dedication in making this a successful event. A Fun time and all of this to promote Rotary to over 73 million viewers worldwide on Jan 1 in the Rose Parade - the largest viewed parade in the United States and viewed in over 100 countries and territories.



Barry Rosenfeld, CLU, ChFC, ChLAP



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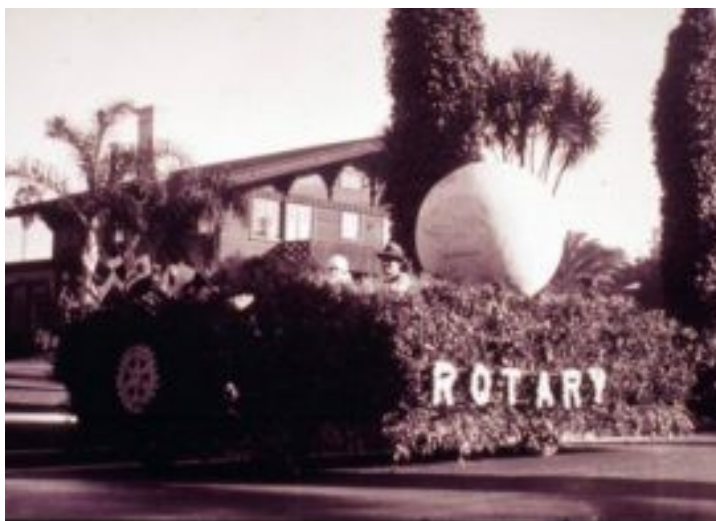
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Rotary Rose Parade Float Committee

While watching the 1978 Pasadena Rose Parade on Television, Jack Gilbert, who was President of the Wilshire Rotary Club, in Los Angeles, California, and subsequently chairman of the Rotary Rose Parade Float Committee, had an idea. Rotary would be celebrating its 75th Anniversary in 1980. Jack believed that by entering a Float in the 1980 New Year's Day Rose Parade, Rotary could communicate its message, "Service Above Self" to millions of people worldwide.

Jack shared his vision with other Rotarians, who supported the idea. Seven Governors in Southern California agreed to underwrite the cost of the Float and make up any shortfall not covered by Club contributions. Fortunately, the Clubs contributed \$35,000 which covered the full cost of the original Float. This first Tournament of Roses experience led to the formation of the Rotary Rose Parade Float Committee which now receives contributions each year from eight Rotary Districts and an additional 700 Individual Rotary Clubs to fund the Float. The Committee has entered a Float every year since 1980.

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1927 Courtesy of the Tournament of Roses Archives



2018 Float being built —91 years later

Your 2018 Rotary Rose Float Committee Officers

Chairman	Joe Ramos
Vice—Chairman	Dave Cardenas
Immediate Past Chairman	Larry Skaggs
Treasurer	Greg Jones
Secretary	Bob Duistermars



Rotary Rose Parade Float Committee



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