

THE ROSE



August 2024

News of The Rotary Rose Parade Float Committee

Welcome to the Rotary Rose Parade Float Committee's newsletter, where we will be giving you periodical updates on our efforts to bring to life our 2025 Float.



We are pleased to say that progress on the 2025 Rose Parade float **On The Road With Rotary** is progressing very well. The photo to the left was taken late July during a test drive showing the physical float less flowers.

Now is the time to consider participating in this year's effort by either signing up as a float decorator or by becoming a Float Ambassador.

Below please see the Decorator Dates and how to sign up.

There are so many ways for you, your friends, your club or your District to Participate with Rotary in the Rose Parade

COME DECORATE THE FLOAT

Sign up yourself, your club, an Interact or Rotaract club or any group to come Decorate the Float. You also will get to see many of the other floats coming together the day you come to decorate our Rotary Float.

Sign ups become available September 7th

To find the sign up Dates go to <https://www.rotaryfloat.org/decorator-signups/>



BECOME A WALKER

Any Rotarian can become one of a handful of individuals who get to walk along side the float. These walker positions are very limited and if available go for \$7500 a person. Below is what walkers receive upon signing up:

- * Enjoy Lunch and Sat Evening Dinner: Join the RI President and her team or family (if they attend) for a delightful lunch. You will also have the opportunity to gather for a special dinner with the team on Saturday evening.
- * Tour the Floats: Get an up-close look at all the floats during a private tour on Saturday afternoon as they are being prepared for the parade. Capture memorable photographs alongside the RI President, creating lifelong mementos.
- * Behind the Scenes Access: On the day of the event, witness the impressive lineup of floats up close and personal before the parade commences. This unique opportunity allows you to soak in the festive atmosphere and anticipation of the grand spectacle.
- * Interact with the RI President: Spend the morning of the event mingling with the RI President, who will generously dedicate time for photo opportunities and conversations with participants.
- * Television Coverage: Be part of live television broadcasts, as major news channels cover the parade. You will have a chance to be seen by thousands of viewers, representing Rotary on a global stage. Go to <https://www.rotaryfloat.org/z2025-riders-and-outwalkers/> to apply.



Other Ways You Can Participate

Get Your Clubs to Join the Ambassador Program

For Club Ambassadors, any Rotary Club contribution of \$500 can become an Ambassador Club. The club must pledge to advocate for support (monetary or volunteer time) for 2025 Float at any District, ZONE or other RI event that their members might attend. If support materials are needed they will be supplied 3-4 weeks prior to your event. Clubs that join will get:

- A Personalized banner for the Club
- A patch of the current year's Float
- The annual theme pin
- If requested, a hat for the President
- Entry to a drawing for a club member (or other designated individual over 18) to be a rider on that year's Float. Drawing is on the 2nd Saturday of October.

Each consecutive year of renewal a club Ambassador will get all the above excluding a personalized banner that year's Float.



Become an Individual Ambassador

For an individual ambassador, any Rotarian in good standing contributing \$500 or more, can become a Float Ambassador at their request. They must pledge to advocate for support (monetary or volunteer time) for 2025 Float at any District, ZONE or other RI event that their members might attend. If support materials are needed they will be supplied 3-4 weeks prior to their event. Individuals that join will get:

- A Personalized RRPFC Jacket
- A patch of the current year's Float
- The annual theme pin
- An official RRPFC hat in blue or yellow
- Entry to a drawing for a club member (or other designated Rotarian over 18) to be a rider on that year's float. Drawing is on the 2nd Saturday of October.

Each consecutive year of renewal they will get the above excluding a personalized jacket

Decorator Signups – 2025 Signups start September 7, 2024 at 8:00 AM PDT



Interested in being an
Ambassador or want more
information?

Contact Wade Nomura
wade@wadenomura.com



Visit our website via Flowcode! There is no app needed to scan a Flowcode! Anyone can scan a Flowcode using just the camera on their smartphone or smartpad. Aim your camera at the code and tap the notification banner when it appears. (This step is not necessary for newer phones.) If you are farther away from the code, you may need to zoom in a bit to focus on the code. Give it a try!

The Float is a project of the Rotary Rose Parade Float Committee



[HTTPS://ROTARYFLOAT.ORG](https://rotaryfloat.org)